



SUB-ZERO

ICE MANAGEMENT SOFTWARE NOW AVAILABLE IN EUROPE

Marshall's International and SUB-ZERO are proud to announce a partnership. By working together we plan to provide the new ice management software (SUB-ZERO) to rinks across Europe. Marshall's decades of ice rink experience and understanding of the European market will be valuable in the promotion and awareness of this solution. SUB-ZERO will elevate the standard and quality of ice in Europe. Operators will be able to sharpen their skills and become familiar with routine ice maintenance practices. Centralized logs incase of a health and safety incident. Together we will help rinks **elevate their ice**.

VISIT OUR SITE



ABOUT SUB-ZERO

SUB-ZERO is a spin off of the RFAM software for Recreation Asset Management. There was a need to simplify, standardize, and modernize ice operations. From that need came SUB-ZERO. Now used by over 300 rinks in North America from 20,000 seat arenas to family owned rinks, the same platform is now being adopted to assist rink operators and managers with:

- Ice Depths
- Flood Logs
- Plant Readings
- Ice Resurfacer Logs
- Trending

"With SUB-ZERO being adopted across North America and interest overseas, we needed to find a strong partner to collaborate with. Marshall's International is the clear choice with their decades of experience and reach well beyond Europe. Together we will be able to share industry best practices from rinks at all levels of the game and continue to offer innovative solutions that help operators elevate their ice."

JOHN TARANTINO / SUB-ZERO



ABOUT MARSHALL'S INTERNATIONAL

40 years serving customers in the ice rinks and arena of Europe, Africa, Asia and Australia.

All our products are top brand products famed for their quality and performance.

Our team and widely experienced in the provision and maintenance of ice (whether it be hockey, figure skating, curling, short track or recreational). This experience helps us understand the challenges customers face in supplying top quality ice and be able to "talk" the language of ice.

"We are thrilled to make SUB-ZERO available here in Europe. With health and safety being such a big part of operations for our rinks, having proper documentation is crucial. Being able to provide a standard for rink operations will help managers cut down on energy usage, extend equipment lifespan, and mitigate risk to user groups. SUB-ZERO will be a phenomenal addition to our portfolio of products."

MARK JOHNSON / MARSHALL'S INTERNATIONAL



MARSHALL'S
ICE RINK SPECIALISTS

LEARN MORE: SUBZEROSOFTWARE.CA